SUMMIT

on

TECHNOLOGY

and

OPPORTUNITY

A conference hosted by the White House, the Chan-Zuckerberg Initiative, and the Stanford Center on Poverty and Inequality

Stanford University
November 29-30, 2016

November 29, 2016

8:30 – 9:00   **Check-in and Coffee**

9:00 – 9:10   **Welcome**
Marc Tessier-Lavigne, President, Stanford University
Introduced by David B. Grusky, Director, Stanford Center on Poverty and Inequality

9:10 – 9:25   **Framing the Conversation - Big Bets, Big Data and Reinvention in Government and Markets**
Jim Shelton, President for Education, Chan-Zuckerberg Initiative

9:30 – 10:10   **Breakout Sessions**
Data-Driven Innovation: National, City, Community
Matt Klein, CEO, New York City Center for Economic Opportunity
Rey Faustino, Executive Director, OneDegree
Simone Brody, Executive Director, What Works Cities
Aden Van Noppen, Senior Policy Advisor, The White House Office of Science and Technology Policy
Moderator: Tara McGuinness, Senior Advisor, The White House

Technology to Facilitate Financial Access
Leigh Philips, President, Earn
Ana Thompson, Chief Financial Officer, Opportunity Fund
Louis Caditz-Peck, Director of Public Policy & Regulatory Affairs, Lending Club
Premal Shah, Founder & CEO, Kiva
Moderator: Caroline Whistler, CEO & Co-Founder, Third Sector

10:15 – 10:25   **Data-Driven, Outcomes-Focused Government: The Value Proposition**
Dave Wilkinson, Director, White House Office of Social Innovation

10:25 – 11:05   **What Works? Maximizing Impact Through Results-Driven Government**
Caroline Whistler, CEO & Co-Founder, Third Sector
Michele Jolin, President & Co-Founder, Results for America
Josh McGee, Vice President, Laura and John Arnold Foundation
Moderator: Lenny Mendonca, Director Emeritus, McKinsey & Co.

11:05 – 12:25   **Collaborative Workshop**
Allen Gunn, Facilitator
Ginny Hunt, U.S. Digital Service

12:25 – 1:25   **Lunch Conversation: Two (Contrasting) Views of the Future**
Martin Ford, Best-Selling Author & Futurist
Tim O'Reilly, Founder & CEO, O'Reilly Media
Moderator: Rob Reich, Faculty Co-Director, Stanford Center on Philanthropy and Civil Society

1:35 – 2:40   **New Insights into 50 Years of U.S. Mobility and a Big Data Framework for Solutions**
Raj Chetty, Professor of Economics, Stanford University
David B. Grusky, Director, Stanford Center on Poverty and Inequality
Mark Duggan, Director, Stanford Institute of Economic Policy Research
Elisabeth Mason, Founding Director, Stanford Poverty & Technology Lab

2:45 – 3:15 **Lightning Talks - Technology and Mobility: Education as a Test Case**
Nicole Hurd, Founder & CEO, College Advising Corps
Alex Bernadotte, Founder & CEO, Beyond 12

3:15 – 3:30 **Break**

3:30 – 4:20 **Data and Evidence for Outcomes-Driven Policy**
Laura Arnold, Co-Chair, Laura and John Arnold Foundation
Bryan Desloge, President, National Association of Counties
Amy O'Hara, Chief, Center for Administrative Records Research and Applications, U.S. Census Bureau
Moderator: Paul Brest, Faculty Co-Director, Stanford Center on Philanthropy and Civil Society

4:20 – 4:50 **The Future of Online Education**
Anant Agarwal, CEO, edX
John Mitchell, Professor of Computer Science, Stanford University

4:50 – 5:30 **Policing, Prisons and a New Vision for Public Safety and Equality**
Brittany Packnett, Co-Founder of Campaign Zero and Member of the President's Task Force on 21st Century Policing
Roy L. Austin, Jr., Deputy Assistant to the President for Urban Affairs, Justice and Opportunity, The White House
Lenore Anderson, Executive Director and President, Californians for Safety and Justice/Alliance for Safety and Justice
Moderator: Clarence Wardell, U.S. Digital Service

5:45 – 6:45 **Cocktail Reception**

November 30, 2016

8:30 – 9:00 **Check-in and Coffee**

9:00 – 9:40 **Strengthening the Ecosystem of Opportunity: A Conversation with Steve Ballmer, The Ballmer Group**
Moderator: Elisabeth Mason, Founding Director, Stanford Poverty & Technology Lab

9:40 – 10:00 **Poverty, Opportunity and Common Ground**
Megan Smith, U.S. Chief Technology Officer, The White House Office of Science and Technology Policy

10:00 – 10:25 **A View from the East Bay**
The Honorable Libby Schaaf, Mayor of Oakland
Moderator: Jen Pahlka, Founder & Executive Director, Code for America

10:25 – 10:45 **Break**

10:45 – 11:55 **Collaborative Workshop**
Allen Gunn, Facilitator
Ginny Hunt, U.S. Digital Service

11:55 – 12:50 **Lightning Talks - The Big Idea**

Antwi Akom, Executive Director, I-SEEED
Byron Auguste, President & Co-Founder, Opportunity@Work and Ryan Burke, Special
Assistant to the President for Economic Policy, The White House
Eric Dawson, CEO & Co-Founder, Peace First
Jay Nath, Chief Innovation Officer, Office of Mayor Edwin Lee
Leanne Pittsford, Founder, Lesbians Who Tech

12:50 – 2:00   **Lunch Conversation: The Future of Jobs and the Question of Basic Income**
Chris Hughes, Co-Founder, Facebook
Sam Altman, President, Y Combinator
Juliana Bidadanure, Assistant Professor of Philosophy, Stanford University
Moderator: Natalie Foster, Strategic Advisor to The Aspen Institute

2:00 – 3:00   **White House Data-Driven Justice Initiative**
Dave Wilkinson, Director, White House Office of Social Innovation
Fraser Nelson, Director of Data and Innovation, Salt Lake County
Moderator: Roy L. Austin, Jr., Deputy Assistant to the President for Urban Affairs,
Justice and Opportunity, The White House

Tech in Action to Tackle Homelessness: Santa Clara County Project Welcome Home
Demo (Greta Hansen, Chief Assistant County Counsel, County of Santa Clara; Alice Yu,
Palantir Technologies; Michelle Barnaby, Abode Services)

3:00 – 4:00   **Panel: Philanthropy as a Catalyst**
Emmett Carson, President, Silicon Valley Community Foundation
Daniel Lurie, CEO & Founder, Tipping Point Community
Larry Kramer, President, Hewlett Foundation
Meg Garlinghouse, Head of LinkedIn for Good

4:00 – 4:15   **Break**

4:15 – 4:35   **Tech Talent for Public Impact and the Way Ahead**
Todd Park, Former U.S. Chief Technology Officer and Current Advisor for Technology,
The White House
Ryan Burke, Special Assistant to the President for Economic Policy, The White House
Raquel Romano, U.S. Digital Service
Aden Van Noppen, Senior Policy Advisor, The White House Office of Science and
Technology Policy
Clarence Wardell, U.S. Digital Service

4:35 – 5:10   **Lightning Talks - Innovations That Empower**
Christina Lewis Halpern (Founder & Executive Director) and Mamadou Diallo, All Star
Code
Mauricio Lim Miller, CEO, Family Independence Initiative

5:10 – 5:30   **What's Next?**
Jim Shelton, President for Education, Chan-Zuckerberg Initiative