



# SUMMIT

on

# TECHNOLOGY

and

# OPPORTUNITY

A conference hosted by the White House, the Chan-Zuckerberg Initiative,  
and the Stanford Center on Poverty and Inequality

Stanford University  
November 29-30, 2016



## November 29, 2016

- 8:30 – 9:00     **Check-in and Coffee**
- 9:00 – 9:10     **Welcome**  
Marc Tessier-Lavigne, President, Stanford University  
Introduced by David B. Grusky, Director, Stanford Center on Poverty and Inequality
- 9:10 – 9:25     **Framing the Conversation - Big Bets, Big Data and Reinvention in Government and Markets**  
Jim Shelton, President for Education, Chan-Zuckerberg Initiative
- 9:30 – 10:10    **Breakout Sessions**  
*Data-Driven Innovation: National, City, Community*  
Matt Klein, CEO, New York City Center for Economic Opportunity  
Rey Faustino, Executive Director, OneDegree  
Simone Brody, Executive Director, What Works Cities  
Aden Van Noppen, Senior Policy Advisor, The White House Office of Science and Technology Policy  
Moderator: Tara McGuinness, Senior Advisor, The White House
- Technology to Facilitate Financial Access*  
Leigh Phillips, President, Earn  
Ana Thompson, Chief Financial Officer, Opportunity Fund  
Louis Caditz-Peck, Director of Public Policy & Regulatory Affairs, Lending Club  
Premal Shah, Founder & CEO, Kiva  
Moderator: Caroline Whistler, CEO & Co-Founder, Third Sector
- 10:15 – 10:25   **Data-Driven, Outcomes-Focused Government: The Value Proposition**  
Dave Wilkinson, Director, White House Office of Social Innovation
- 10:25 – 11:05   **What Works? Maximizing Impact Through Results-Driven Government**  
Caroline Whistler, CEO & Co-Founder, Third Sector  
Michele Jolin, President & Co-Founder, Results for America  
Josh McGee, Vice President, Laura and John Arnold Foundation  
Moderator: Lenny Mendonca, Director Emeritus, McKinsey & Co.
- 11:05 – 12:25   **Collaborative Workshop**  
Allen Gunn, Facilitator  
Ginny Hunt, U.S. Digital Service
- 12:25 – 1:25    **Lunch Conversation: Two (Contrasting) Views of the Future**  
Martin Ford, Best-Selling Author & Futurist  
Tim O'Reilly, Founder & CEO, O'Reilly Media  
Moderator: Rob Reich, Faculty Co-Director, Stanford Center on Philanthropy and Civil Society
- 1:35 – 2:40     **New Insights into 50 Years of U.S. Mobility and a Big Data Framework for Solutions**  
Raj Chetty, Professor of Economics, Stanford University  
David B. Grusky, Director, Stanford Center on Poverty and Inequality  
Mark Duggan, Director, Stanford Institute of Economic Policy Research  
Elisabeth Mason, Founding Director, Stanford Poverty & Technology Lab

- 2:45 – 3:15 **Lightning Talks - Technology and Mobility: Education as a Test Case**  
Nicole Hurd, Founder & CEO, College Advising Corps  
Alex Bernadotte, Founder & CEO, Beyond 12
- 3:15 – 3:30 **Break**
- 3:30 – 4:20 **Data and Evidence for Outcomes-Driven Policy**  
Laura Arnold, Co-Chair, Laura and John Arnold Foundation  
Bryan Desloge, President, National Association of Counties  
Amy O'Hara, Chief, Center for Administrative Records Research and Applications, U.S. Census Bureau  
Moderator: Paul Brest, Faculty Co-Director, Stanford Center on Philanthropy and Civil Society
- 4:20 – 4:50 **The Future of Online Education**  
Anant Agarwal, CEO, edX  
John Mitchell, Professor of Computer Science, Stanford University
- 4:50 – 5:30 **Policing, Prisons and a New Vision for Public Safety and Equality**  
Brittany Packnett, Co-Founder of Campaign Zero and Member of the President's Task Force on 21st Century Policing  
Roy L. Austin, Jr., Deputy Assistant to the President for Urban Affairs, Justice and Opportunity, The White House  
Lenore Anderson, Executive Director and President, Californians for Safety and Justice/Alliance for Safety and Justice  
Moderator: Clarence Wardell, U.S. Digital Service
- 5:45 – 6:45 **Cocktail Reception**

## November 30, 2016

- 8:30 – 9:00 **Check-in and Coffee**
- 9:00 – 9:40 **Strengthening the Ecosystem of Opportunity: A Conversation with Steve Ballmer, The Ballmer Group**  
Moderator: Elisabeth Mason, Founding Director, Stanford Poverty & Technology Lab
- 9:40 – 10:00 **Poverty, Opportunity and Common Ground**  
Megan Smith, U.S. Chief Technology Officer, The White House Office of Science and Technology Policy
- 10:00 – 10:25 **A View from the East Bay**  
The Honorable Libby Schaaf, Mayor of Oakland  
Moderator: Jen Pahlka, Founder & Executive Director, Code for America
- 10:25 – 10:45 **Break**
- 10:45 – 11:55 **Collaborative Workshop**  
Allen Gunn, Facilitator  
Ginny Hunt, U.S. Digital Service
- 11:55 – 12:50 **Lightning Talks - The Big Idea**

Antwi Akom, Executive Director, I-SEED  
Byron Auguste, President & Co-Founder, Opportunity@Work and Ryan Burke, Special Assistant to the President for Economic Policy, The White House  
Eric Dawson, CEO & Co-Founder, Peace First  
Eli Kennedy, CEO, Level Playing Field Institute  
Leanne Pittsford, Founder, Lesbians Who Tech

12:50 – 2:00 **Lunch Conversation: The Future of Jobs and the Question of Basic Income**

Chris Hughes, Co-Founder, Facebook  
Sam Altman, President, Y Combinator  
Juliana Bidadanure, Assistant Professor of Philosophy, Stanford University  
Moderator: Natalie Foster, Strategic Advisor to The Aspen Institute

2:00 – 3:00 **White House Data-Driven Justice Initiative**

Dave Wilkinson, Director, White House Office of Social Innovation  
Fraser Nelson, Director of Data and Innovation, Salt Lake County  
Moderator: Roy L. Austin, Jr., Deputy Assistant to the President for Urban Affairs, Justice and Opportunity, The White House

Tech in Action to Tackle Homelessness: Santa Clara County Project Welcome Home Demo (Greta Hansen, Chief Assistant County Counsel, County of Santa Clara; Alice Yu, Palantir Technologies; Michelle Barnaby, Abode Services)

3:00 – 4:00 **Panel: Philanthropy as a Catalyst**

Emmett Carson, President, Silicon Valley Community Foundation  
Daniel Lurie, CEO & Founder, Tipping Point Community  
Larry Kramer, President, Hewlett Foundation  
Meg Garlinghouse, Head of LinkedIn for Good

4:00 – 4:15 **Break**

4:15 – 4:35 **Tech Talent for Public Impact and the Way Ahead**

Todd Park, Former U.S. Chief Technology Officer and Current Advisor for Technology, The White House  
Ryan Burke, Special Assistant to the President for Economic Policy, The White House  
Raquel Romano, U.S. Digital Service  
Aden Van Noppen, Senior Policy Advisor, The White House Office of Science and Technology Policy  
Clarence Wardell, U.S. Digital Service

4:35 – 5:10 **Lightning Talks - Innovations That Empower**

Christina Lewis Halpern (Founder & Executive Director) and Mamadou Diallo, All Star Code  
Mauricio Lim Miller, CEO, Family Independence Initiative

5:10 – 5:30 **What's Next?**

Jim Shelton, President for Education, Chan-Zuckerberg Initiative