

# Roger A. Clay, Jr.

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## PROFESSIONAL EXPERIENCE

### Visiting Scholar

#### Stanford Institute on Research in the Social Sciences

Member of a strategic research institute that promotes interdisciplinary research in the social sciences

- Develop strategies to increase the impact of the Center on Poverty and Inequality with practioners and policy makers.
- Conduct research on issues to address issues of poverty and economic inequality

### President

#### Insight Center for Community Economic Development, Oakland, CA

2003 – 2013

Led a national, research, consulting and legal organization dedicated to developing innovative strategies and programs that result in systemic change and help people become economically secure. Promoted the adoption of racial and ethnic lenses in assets building policies.

- Developed the first national initiative to address the country's racial wealth gap
- Created a national Experts of Color Clearinghouse for the asset building field
- Edited American Bar Association community economic development book, widely used in legal clinics.
- Led the creation of In Biz, an Initiative to support and promote public inclusive business programs
- Initiated the effort to unite the field to more accurately measure poverty and economic security
- Led the organization through a name change and rebranding process

### Consultant

#### ICF Consulting, San Francisco, CA

2002 – 2003

Senior advisor to nonprofits and public agencies for a management consulting firm. Designed and implemented community development and housing programs. Provided advice on organizational and management issues that impact the efficiency and effectiveness of program delivery.

- Developed comprehensive housing and economic development strategies for Richmond, CA.
- Created the redesign of the community grant program for the County of San Mateo.

### Senior Fellow

#### Institute on Race & Poverty, Minneapolis, MN

2001 – 2002

Senior member of a strategic research center at the University of Minnesota.

- Provided senior level strategic review of research reports commissioned by such organizations as the Ford Foundation and the Leadership Council for Metropolitan Open Communities
- Examined the state of race and ethnic relations in Chicago and made recommendations on addressing identified issues to the Chicago Community Trust, one of the country's largest community foundations

### Vice President

#### Corporation for Supportive Housing (CSH), New York, NY

1997 – 2001

Member of executive team of \$19.5M, 85-person national nonprofit intermediary promoting permanent housing with services for people who are homeless or at risk of being homeless. Organization made 450 grants of \$14M during my tenure. Managed field offices in four states, key national program initiatives, development, research and evaluation, communications, public policy, General Counsel and underwriting.

- Directed national technical assistant program for HUD Supportive Housing Program
- Led the design and implementation of the organization's strategic planning process entire organization including national staff, eight field offices and board of directors
- Directed the national policy agenda

**Partner****Goldfarb & Lipman, Oakland, CA****1982 – 1997**

Policy and legal advisor to nonprofit organizations and state and local agencies for law firm that specialized in community economic development, housing, and redevelopment.

- Created several new financing structures which produced thousands of units of housing for low and moderate income people utilizing a wide range of local, state, federal, and private funding sources
- Developed housing trust funds, housing and economic development strategies, tax credit equity fund, community development bank and over twenty-five homeownership programs
- Managed the operations of the office and supervised all non-attorney staff

**General Counsel****California Housing Finance Agency (CHFA), San Francisco, CA****1978 – 1981**

Member of six-person management team for semi-independent state agency that financed housing for low and moderate income people. Advised staff and board of directors on all phases of the agency's operations including programs, financing, personnel, legislation and administrative contracts. Responsible for all legal and equal opportunity matters. Managed 12 staff members in 3 cities.

- Supervised the closing of over 70 loans for multifamily rental and cooperative developments containing over 6,000 units
- Advised the staff and board on the issuance of over \$800 million dollars of tax-exempt bonds and notes
- Provided program support and prepared program and loan documents for \$500 million dollar homeownership program

**Attorney****Legal Aid Society of Alameda County, Oakland, CA****1973 – 1978**

Advisor and attorney to community groups for law reform unit engaged in large-scale class action litigation in housing and employment and community development.

- Developed and implemented complex housing programs for displaced tenants and homeowners Served as a principal attorney in the prosecution and successful settlement of the country's largest employment discrimination case against the federal government
- Served as developer for housing developments containing over 1,200 units to carry out settlements, resulting in nine sustainable community developments and organizations

**Executive Director****Peter Maurin House, Oakland, CA****1971**

Created employment program for the chronically unemployed. Created effective teams to work in the local community, providing elderly assistance, voter education, and neighborhood beatification assistance.

**Social Worker****Kaiser Parent-Child Center****1968 – 1970**

Advocate and supporter of children and parents to improve their lives, become educated, self supporting and healthy.

- Provided individual and group counseling to children and parents; provided consultation to neighborhood public schools
- Created and directed summer camp for pre-school, elementary school, junior high and high school children; responsible for camp programming, site leasing, licensing, staffing, food services, transportation and staff training
- Served as liaison to local social service agencies, collaborating to improve the area and its families

**EDUCATION**

J.D., Law, University of California, Berkeley 1973

Center for Training in Community Psychiatry, Mental Health Consultation 1970

M.S.W., Community Organization, Casework, University of California, Los Angeles 1968

B.A., Sociology, Stanford University 1966

## CURRENT PROFESSIONAL LICENSES

U.S. Supreme Court Bar (1983)  
California State Bar (1973)  
Ninth Circuit Bar (1973)  
Northern District of California Bar (1973)

## PROFESSIONAL AFFILIATIONS

American Bar Association  
National Association of Black Social Workers  
National Association of Social Workers

## SELECTED RECOGNITION

Stanford University	Gold Spike Award-the highest award for volunteer leadership
Stanford University	Multicultural Hall of Fame
American Bar Association	Michael Scher Award for outstanding commitment to housing and community development law
Housing and Development Institute	Distinguished Counsel Award

## SELECTED PUBLICATIONS

Building Healthy Communities: A Guide to Community Economic Development for Advocates, Lawyers, and Policymakers. (With Susan R. Jones). American Bar Association, 2009

“The Business of Color: Strengthening the Regional Economy” Focus, May 2007.

A Minority Business Development Framework for the Cleveland Foundation. (With Julie Nielsen, Jason Reece, John Powell, and Tim Lohrentz.) The Kirwan Institute for the Study of Race and Ethnicity. (Commissioned by the Cleveland Foundation). October 2005.

## LEADERSHIP EXPERIENCE

### SOCIAL, RACIAL AND ECONOMIC JUSTICE ORGANIZATIONS

<b>Center for Social Inclusion</b> Chair Vice Chair	<b>2007 – Present</b>
<b>Beyond the Bricks</b> Founding Board Member	<b>2010 - Present</b>
<b>Center for Community Change</b> Executive Committee Finance Committee, Chair Fund for the Center for Community Change Nominations Committee, Chair Social Investment, Chair Transition Committee, Chair	<b>1992 – 2006</b>
<b>Lucile Packard Foundation for Children's Health</b> Board Chair	<b>1998 – 2005</b>
<b>Oakland Community Housing, Inc.</b> Co-Founder Organizing Attorney Corporate Advisor	<b>1974 – 1997</b>

Board Member	
<b>Low-Income Housing Fund</b> Original Board Member	<b>1984 – 1995</b>
<b>Affordable Housing Partnership Project</b> Steering Committee	<b>1991 – 1994</b>
<b>California Homeless and Housing Coalition</b> Founding Board Member	<b>1990 – 1994</b>
<b>Alameda County Housing Council</b> Member, appointed by the Board of Supervisors	<b>1988 – 1991</b>
<b>Non-Profit Housing Association of Northern California</b> Treasurer Chair, Nominations Committee	<b>1984 – 1991</b>
<b>East Bay Housing Organizations</b> Founding Convener	<b>1989 – 1990</b>
<b>Citicorp Savings &amp; Loan Association</b> Housing Advisory Board	<b>1983 – 1987</b>
<b>Task Force on HUD Disposition of Multi-Family Projects</b> Advisory Board	<b>1976 – 1981</b>
<b>Oakland Metropolitan Enterprises</b> Board Secretary Executive Committee Investment Committee	<b>1977 – 1980</b>
<b>Oakland Ensemble Theatre</b> Board Chair	<b>1974 – 1980</b>
<b>Rose of Sharon Senior Homes</b> Board Member	<b>1978 – 1979</b>
<b>California Fair Lending Board of Inquiry</b> Alternate Public Member	<b>1976 – 1978</b>
<b>Acorn Tenants Association</b> Founding Member	<b>1972 – 1974</b>

*EDUCATIONAL INSTITUTIONS*

<b>Stanford University</b> Board of Trustees Board Vice-Chair Chair, Special Committee on Investment Responsibility Chair, Committee on Litigation Chair, Committee on Nominations Presidential Search Committee Committee on Alumni and External Affairs Committee on Land and Buildings Committee on Audit Committee on Budget Committee on Development Liaison to Alumni Association	<b>1983 – Present</b>
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Commission on Investment Responsibility  
 Co-Chair  
 Led President-appointed, three-person task force that created the blueprint for integrating the Alumni Association into the University  
 Governance Task Force that identified improvements for how the Board of Trustees governs the University  
 Alumni Association  
 Board Chair  
 Trustee Nominating Committee  
 Chair, Trustee Election Committee  
 Chair, Travel Studies Committee  
 Black Alumni Association  
 Founding Member  
 Annual Fund Cabinet  
 Humanities and Science Council  
 National Advisory Board, Haas Center for Public Service  
 National Advisory Board, Center for Comparative Studies in Race and Ethnicity  
 National Advisory Board, Institute on Research in the Social Sciences  
 Trustee Task Force on Minority Alumni Relations

**Institute on Race and Poverty, University of Minnesota** 1993 – 2003  
 National Advisory Board

**Association of Independent California Colleges and Universities** 1993 – 1997  
 Executive Committee

**Western Association of Schools and Colleges** 1996  
 Accreditation Committee for California Institute of Integral Studies

**University of California Berkeley** 1974 – 1975  
 Community Advocacy Field Instructor

*LEGAL ORGANIZATIONS*

**American Bar Association** 1990 – Present  
 Commission on Homelessness and Poverty  
 Chair and Special Advisor to ABA President  
 Forum Committee on Affordable Housing and Community Development Law  
 Chair  
 Chair of Nonprofit Organization Practice Division  
 Co-Chair, California Membership  
 Special Committee on Housing and Urban Development Law

**HomeBase** 2014-Present  
 Board Member

**National Law Center on Homelessness and Poverty** 1997 – 2001  
 Board Member

**Public Advocates, Inc.** 1995 – 1997  
 Board Member

**California State Bar** 1983 – 1987  
 Human Rights Committee  
 Chair